



**HIGH
IMPACT**



SPONSORSHIP PACKAGE

**“SPONSORSHIP ON
ALL CLASSICAL RADIO
IS THE ONLY KIND OF
MARKETING I DO WHERE
PEOPLE THANK ME FOR IT.”**

-Ken Forkish
Owner of Ken's Artisan Bakery

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Business Sponsorship on All Classical Radio demonstrates your commitment to the success of local arts and culture. Companies are wisely looking to community involvement and social responsibility programs to differentiate them from their competition and reinforce their brand in the hearts and minds of the Portland consumer.

Sponsorship Benefits

INFLUENCE over 250,000 regional listeners on All Classical Radio's seven repeater stations across Oregon and Southwest Washington, and worldwide at allclassical.org.

REACH into the automobiles, homes, and offices of an influential, well-positioned audience, whose buying decisions will be influenced by your sponsorship of programming on All Classical Radio.

HIGH IMPACT PACKAGE INCLUDES:

On-Air Announcements

- 10 spots per month | \$70 per spot
Total Investment: \$700 per month

Additional Exposure

- Your logo and website link featured on allclassical.org's Business Sponsor page



**ALL
CLASSICAL
RADIO**

#4 Overall | Nielsen PPM Audio, May 2024

The #1 highest performing classical public radio station in the country