



**MAXIMUM
IMPACT**



SPONSORSHIP PACKAGE

**“DISCERNING CONSUMERS
BECOME LOYAL BRAND
ADVOCATES...ALL
CLASSICAL GIVES US THE
PERFECT MEDIUM FOR
OUTREACH.”**

-Dennis Gilliam
VP of Sales and Marketing
Bob's Red Mill

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Business Sponsorship on All Classical Radio demonstrates your commitment to the success of local arts and culture. Companies are wisely looking to community involvement and social responsibility programs to differentiate them from their competition and reinforce their brand in the hearts and minds of the Portland consumer.

Sponsorship Benefits

INFLUENCE over 250,000 regional listeners on All Classical Radio's seven repeater stations across Oregon and Southwest Washington, and worldwide at allclassical.org.

REACH into the automobiles, homes, and offices of an influential, well-positioned audience, whose buying decisions will be influenced by your sponsorship of programming on All Classical Radio.

MAXIMUM IMPACT PACKAGE INCLUDES:

On-Air Announcements

- 20 spots per month | \$70 per spot
Total Investment: \$1,400 per month

Additional Exposure

- Your logo and website link featured on allclassical.org's Business Sponsor page



#4 Overall | Nielsen PPM Audio, May 2024

The #1 highest performing classical public radio station in the country