



ALL  
CLASSICAL  
RADIO



# Festival of Carols

SPONSORSHIP PACKAGE

STARTING AT  
**\$2,500**



AIRING DECEMBER 22 - 25, 2024

**FOR FOUR DAYS IN DECEMBER**, All Classical Radio presents its Festival of Carols—an acclaimed and beloved celebration of holiday carols featuring renowned local ensembles alongside choirs, soloists, and orchestras from around the world. This joyful and comforting soundtrack for the season kicks off with special programming on December 22nd.

**THE FESTIVAL OF CAROLS** is one of All Classical Radio's most popular features and attracts some of the highest listenership of the year. Your message will have wide reach and great impact, as listeners associate your business with their favorite musical traditions of the holidays.

## YOUR SPONSORSHIP INCLUDES:

- **ON AIR ANNOUNCEMENTS**

40+ promotional announcements plus sponsorship acknowledgements during the festival, acknowledging your support and sharing your message with nearly 250,000 weekly listeners in Oregon and Southwest Washington, and worldwide at [allclassical.org](http://allclassical.org).

- **WEB PROMOTION**

Your logo with live link on the Business Sponsors section of [allclassical.org](http://allclassical.org), and in All Classical Radio's e-newsletter, sent to 20,000+ subscribers, PLUS ample social media exposure with account tags across multiple platforms.

Eric Behny, Director of Corporate Support | 503.802.9417 | [eric@allclassical.org](mailto:eric@allclassical.org)  
222 SW Columbia St., Suite 300, Portland, OR 97201

All Classical Radio #4 Overall Market Share | May 2024/Nielsen PPM Audio