



ALL
CLASSICAL
RADIO



Festival of Carols

EXCLUSIVE SPONSORSHIP PACKAGE

ONE TIME
\$10,000



AIRING DECEMBER 22 - 25, 2024

FOR FOUR DAYS IN DECEMBER, All Classical Radio presents its Festival of Carols—an acclaimed and beloved celebration of holiday carols featuring renowned local ensembles alongside choirs, soloists, and orchestras from around the world. This joyful and comforting soundtrack for the season kicks off with special programming on December 22nd.

YOUR EXCLUSIVE SPONSORSHIP of one of All Classical Radio's most popular features will ensure maximum exposure, sharing your message with a vast audience who will associate your business with their favorite musical traditions of the holidays.

YOUR EXCLUSIVE SPONSORSHIP INCLUDES:

- **ON AIR ANNOUNCEMENTS**

220+ promotional announcements plus sponsorship acknowledgements during the festival, acknowledging your support and sharing your message with nearly 250,000 weekly listeners in Oregon and Southwest Washington, and worldwide at allclassical.org.

- **WEB PROMOTION**

Your logo with live link on the Business Sponsors section of allclassical.org, and in All Classical Radio's e-newsletter, sent to 20,000+ subscribers, PLUS ample social media exposure with account tags across multiple platforms.

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All Classical Radio #4 Overall Market Share | May 2024/Nielsen PPM Audio