



ALL
CLASSICAL
RADIO

Soundtrack for the Season

SPONSORSHIP PACKAGE

STARTING AT

\$1,750



HOLIDAY PROGRAMMING AIRS ALL DECEMBER LONG

ALL CLASSICAL RADIO offers a one-of-a-kind Soundtrack for the Season annually each December. Listeners tune in for celebratory and comforting seasonal music from diverse cultures around the world! From festive brass to Christmastime classics, the holiday season brings some of the most celebrated and beloved classical music—attracting some of the highest annual listenership for the station.

THE FESTIVITIES INCLUDE the celebrated Festival of Carols, Nine Lessons & Carols live from Cambridge, England, and the annual listener-voted Classical Countdown on New Year's Eve. Your message will reach an enthusiastic audience, associating your business with music that represents long-standing holiday traditions.

YOUR SPONSORSHIP INCLUDES:

- **ON AIR ANNOUNCEMENTS**

Twenty-five live-read announcements throughout the month of December, acknowledging your support and sharing your message with nearly 250,000 weekly listeners in Oregon and Southwest Washington, and worldwide at allclassical.org.

- **WEB PROMOTION**

Your logo with live link on the Business Sponsors section of allclassical.org, and in All Classical Radio's e-newsletter, sent to 20,000+ subscribers, PLUS ample social media exposure with account tags across multiple platforms.

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All Classical Radio #5 Overall Market Share | September 2023/Nielsen PPM Audio