



**HIGH  
IMPACT**



# SPONSORSHIP PACKAGE

“SPONSORING ALL CLASSICAL HAS BEEN WONDERFUL FOR MY SMALL BUSINESS; AFFORDABLE AND EFFECTIVE. I GREW UP LISTENING TO THE STATION, SO IT FEELS AMAZING TO HEAR THE HOSTS TALK ABOUT MY BUSINESS LIVE ON THE AIR!”

Carrie L. Breeden, OD  
Owner/Optometrlist, River City Eye

## CONTACT

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Business Sponsorship on All Classical Radio demonstrates your commitment to the success of local arts and culture. Companies are wisely looking to community involvement and social responsibility programs to differentiate them from their competition and reinforce their brand in the hearts and minds of the Oregon and SW Washington consumer.

## *Sponsorship Benefits*

**INFLUENCE** over 250,000 regional listeners on All Classical Radio’s seven repeater stations across Oregon and Southwest Washington, and worldwide at allclassical.org.

**REACH** into the automobiles, homes, and offices of an influential, well-positioned audience, whose buying decisions will be influenced by your sponsorship of programming on All Classical Radio.

## HIGH IMPACT PACKAGE INCLUDES:

### On-Air Announcements

- 10 spots per month | \$70 per spot  
Total Investment: \$700 per month

### Additional Exposure

- Your logo and website link featured on allclassical.org’s Business Sponsor page



#4 Overall | Nielsen PPM Audio, May 2024

The #1 highest performing classical public radio station in the country