



ALL  
CLASSICAL  
RADIO

# New Year's Eve Classical Countdown

SPONSORSHIP PACKAGE

AIRING DECEMBER 31, 2024  
7:00 AM PT TO 12 MIDNIGHT

ONE TIME  
EXCLUSIVE

\$1,200

**ALL CLASSICAL RADIO** presents hand-crafted programming with our community in mind all year round. Annually on New Year's Eve, the station celebrates the season with a special day of music, chosen by the community! Beginning at 7:00 AM PT, listeners can tune in to count down to midnight with a soundtrack filled with their favorite music.

**A BELOVED ANNUAL TRADITION**, the New Year's Eve Classical Countdown represents All Classical Radio's commitment to serve our community with thoughtful, timely programming. Align your business with one of the most listened-to programs of the year, and share your message of support during this celebratory, joyful, one-of-a-kind countdown!

## YOUR EXCLUSIVE SPONSORSHIP INCLUDES:

- **ON AIR ANNOUNCEMENTS**

45+ promotional announcements plus 10 sponsorship acknowledgements, airing December 30th and 31st, acknowledging your support and sharing your message with nearly 250,000 weekly listeners in Oregon and Southwest Washington, and worldwide at allclassical.org.

- **WEB PROMOTION**

Your logo with live link on the Business Sponsors section of allclassical.org, and in All Classical Radio's e-newsletter, sent to 20,000+ subscribers, PLUS ample social media exposure with account tags across multiple platforms.

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All Classical Radio | #1 Highest Performing Classical Public Radio Station in the U.S. | December 2023