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# Festival of Carols

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AIRING DECEMBER 22 - 25, 2024

**FOR FOUR DAYS IN DECEMBER**, All Classical Radio presents its Festival of Carols—an acclaimed and beloved celebration of holiday carols featuring renowned local ensembles alongside choirs, soloists, and orchestras from around the world. This joyful and comforting soundtrack for the season kicks off with special programming on December 22nd.

**THE FESTIVAL OF CAROLS** is one of All Classical Radio's most popular features and attracts some of the highest listenership of the year. Your message will have wide reach and great impact, as listeners associate your business with their favorite musical traditions of the holidays.

## YOUR SPONSORSHIP INCLUDES:

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50+ promotional announcements plus sponsorship acknowledgements during the festival, acknowledging your support and sharing your message with nearly 250,000 weekly listeners in Oregon and Southwest Washington, and worldwide at [allclassical.org](http://allclassical.org).

- **WEB PROMOTION**

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