

HOLIDAY HIGH IMPACT

Your Soundtrack
for the Season



SPONSORSHIP PACKAGE

Holiday programming airs all December long on All Classical Radio!

Listeners tune in for a one-of-a-kind soundtrack for the season every year, enjoying celebratory and comforting seasonal music from diverse cultures around the world.

The festivities include the celebrated Festival of Carols, Nine Lessons & Carols live from Cambridge, England, and the annual listener-voted Classical Countdown on New Year's Eve.

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Sponsorship Benefits

INFLUENCE over 250,000 regional listeners on All Classical Radio's seven repeater stations across Oregon and Southwest Washington, and worldwide at allclassical.org.

REACH into the automobiles, homes, and offices of an influential, well-positioned audience, whose buying decisions will be influenced by your sponsorship of the long-standing holiday traditions on All Classical Radio.

HOLIDAY HIGH IMPACT PACKAGE INCLUDES:

On-Air Announcements

- 25 spots throughout the month of December
- \$1,750 for the month

Additional Exposure

- Your logo and website link featured on allclassical.org's Business Sponsor page



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