

**MERRY  
MAXIMUM  
IMPACT**

**Your Soundtrack  
for the Season**



## SPONSORSHIP PACKAGE

Holiday programming airs all December long on All Classical Radio!

Listeners tune in for a one-of-a-kind soundtrack for the season every year, enjoying celebratory and comforting seasonal music from diverse cultures around the world.

The festivities include the celebrated Festival of Carols, Nine Lessons & Carols live from Cambridge, England, and the annual listener-voted Classical Countdown on New Year's Eve.

### CONTACT

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### *Sponsorship Benefits*

**INFLUENCE** over 250,000 regional listeners on All Classical Radio's seven repeater stations across Oregon and Southwest Washington, and worldwide at allclassical.org.

**REACH** into the automobiles, homes, and offices of an influential, well-positioned audience, whose buying decisions will be influenced by your sponsorship of the long-standing holiday traditions on All Classical Radio.

### **MERRY MAXIMUM IMPACT PACKAGE INCLUDES:**

#### **On-Air Announcements**

- 50 spots throughout the month of December
- \$3,500 for the month

#### **Additional Exposure**

- Your logo and website link featured on allclassical.org's Business Sponsor page



**ALL  
CLASSICAL  
RADIO**